

Alhamd Islamic University

**Love Pakistan – Build Pakistan**



Organizaed By:

**ORIC & QEC**



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| Problem to Innovation Research Report Title |

Title goes here

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| Step 1: Problem Identification |

* Description of the problem/Issue
* Photos to capture the seriousness and impact
* Introduction
* What is the problem?
* How did you discover the problem?
* Identify possible causes of the problem
* Prioritize possible root causes of the problem
* What information or data is there to validate the root cause?
* What data is available or needed to help clarify, or fully understand the problem?
* Objectives of the Problem
* Rationale, Purpose and Significance
* Literature Review

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| Step 2: Methodology/Solution |

* What is your solution?
* Description of solution
* What will you accomplish if you fix this problem?
* What is the desired timeline for solving this problem?
* Requirement (material, expertise, funds)

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| Step 3: Develop Action Plan |

* Generate a list of actions required to address the root cause and prevent problem from getting to others
* Assign an owner and timeline to each action
* Status actions to ensure completion

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| Step 4: Implementation Plan |

* Implement and action plan
* Verify actions are completed
* Were there any unforeseen consequences?
* Duration of Project
* Total Budget Requested

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| References |

***Examples:***

Abratt, R., & Russell, J. (1999). Relationship marketing in private banking in South Africa, *The International Journal of Bank Marketing, 17*(1), 5-19.

Efron, B. (1979). Bootstrap Methods: another looks at the Jackknife, *Annals of Statistics, 7*, 1-26.

Furer, O., Ching-Liu, B.S. & Sudharshan, D. (2002). The relationship between culture and service quality perceptions, *Journal of Service Research*, 2 (4), 355-370.

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